

IDAHO—MONTANA

yellow
F
742.57.
-A1
no. 435

Highway Map

LISTING

HOTELS—RESORTS—CAFES
GARAGES AND MOTELS
All Selected for Outstanding
Service and Accommodations



COMPLIMENTS OF

MOBIL PRODUCTS
SERVICENTER
WELLS NEVADA

PUBLISHED BY

UNITED STATES TOURIST SERVICE

1114 SOUTH HOPE STREET • LOS ANGELES 15, CALIF.

148

ESTABLISHED IN 1929

In POISON on Hwy 93
The HOTEL SALISH
 Where Every Window Frames a Picture



* On beautiful Flathead Lake in the heart of Montana's Scenic Wonderland. Fine food in our Dining Room

KALISPELL, MONTANA

KALISPELL MERCANTILE COMPANY

Dealers in
 Sporting Goods • Hardware
 Groceries • Automotive Parts and Tires
Everything for Tourist and Vacationist

QUALITY and SERVICE

In ANACONDA, "The Copper City"
Anaconda Drug Store
 Largest Display of Copper Gifts in Montana

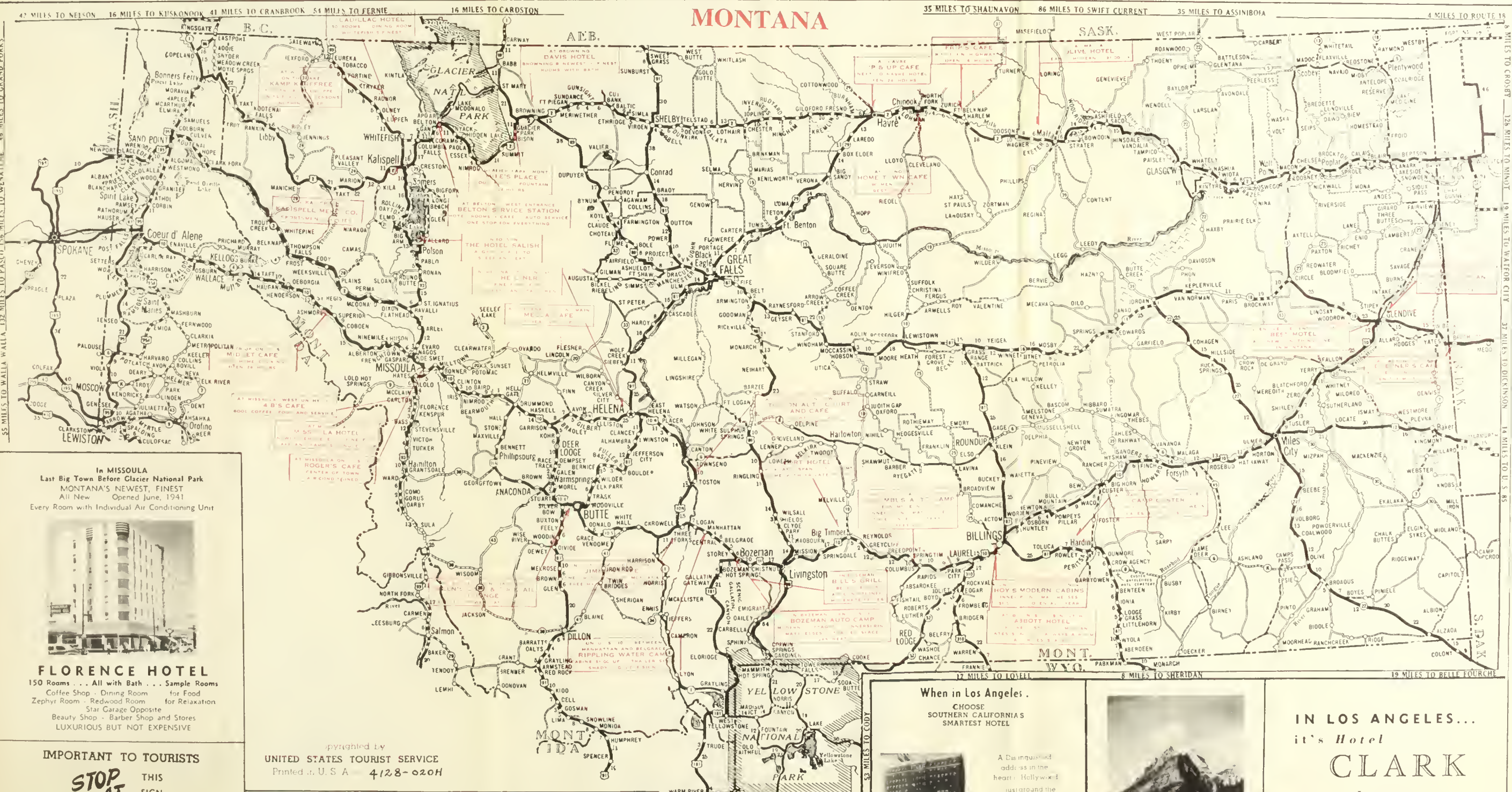


Opposite Montana Hotel
 Souvenirs, household articles and thousands of items priced from 25¢ to \$25.00.
 While in Anaconda visit the largest Copper Smelter in the world.

In BUTTE, Montana
Green's Cafe & Cocktail Lounge
 41 NORTH MAIN STREET



Nothing Better in Montana
 COMPLETELY AIR-CONDITIONED
 OPEN 24 HOURS



In MISSOULA
 Last Big Town Before Glacier National Park
 MONTANA'S NEWEST, FINEST
 All New Opened June, 1941
 Every Room with Individual Air Conditioning Unit



FLORENCE HOTEL
 150 Rooms . . . All with Bath . . . Sample Rooms
 Coffee Shop - Dining Room for Food
 Zephyr Room - Redwood Room for Relaxation
 Star Garage Opposite
 Beauty Shop - Barber Shop and Stores
 LUXURIOUS BUT NOT EXPENSIVE

IMPORTANT TO TOURISTS
STOP AT THIS SIGN



Copyrighted by
 UNITED STATES TOURIST SERVICE
 Printed in U.S.A. 4128-020H

IMPORTANT NOTE TO TOURISTS
 The advertisers on this map are the people through whose support this service is provided FREE to you.
 When touring, ask for and use U.S. TOURISTS MAPS to guide you to reliable Hotels, Motels, Resorts, Cafes and Garages, especially selected for dependability and service to you.
 BE SURE to secure from any advertiser on this map your Courtesy Membership Emblem. Place it on your windshield as it insures courteous and efficient service through out your entire trip.
UNITED STATES TOURIST SERVICE
 Publishers of Highway Maps since 1929
 Los Angeles, California

SEE ALL OF THE PARK
 This is the largest of our National Parks and contains the world's most amazing museum of volcanic phenomena. EVERY AMERICAN SHOULD SEE AND ENJOY THE YELLOWSTONE. Fishermen bring your pole and cast for the big ones. No license is required in the Park.

When in Los Angeles . . .
 CHOOSE SOUTHERN CALIFORNIA'S SMARTEST HOTEL

A distinguished address in the heart of Hollywood just around the corner from everything.
 Superlative accommodations in hotel rooms and suites.
 Visit the Terrace Room Cafe and Cocktail Lounge

Hollywood Knickerbocker Hotel
 Jack Mathews, Managing Director
 Ivar Ave., Just North Hollywood Blvd. GL 3171

IN LOS ANGELES... it's Hotel
CLARK
 downtown
 at the Center of Everything

- 5 minutes from Union R.R. Terminal
- 15 minutes from HOLLYWOOD - land of movies and radio . . . TAVERN - GRILL
- Garage Facilities

555
 comfortable, quiet rooms . . . all with bath



In LEWISTON - on Hwy 95
WESTERN IDAHO'S FINEST



Coffee Shop - Dining Room - Garden Room
FINE FOOD
150 Rooms with 150 Baths
LEWIS-CLARK HOTEL

Weiser, Idaho
HOTEL WASHINGTON



100 Outside Rooms, Modern Coffee Shop and
Dining Room. Rates in keeping with the
times. Wonderful fishing and hunting

HOTEL BOISE

Largest and finest hotel
in Idaho. Modern, fire-
proof and up-to-the-
minute in every detail.
Beautifully appointed
rooms. Excellent food.
Moderate rates. In the
heart of city.

Management
VIRGIL C. MCGEE

TOPS for Stops in Idaho

A metropolitan hotel
where hospitality
born of the true
South is delightfully
blended with the
singing strains and
gentle fellowship of
the true West.

IDAHO'S FINEST
DINING ROOM
Recommended by
Hunton House

**HOTEL
OWYHEE**
BOISE IDAHO



All Floors Air conditioned
Garage Service at Door

IMPORTANT NOTICE TO TOURISTS

The tourists on this map are the people through
who support this service provided FREE to you.

When touring, ask for and use U.S. TOURISTS MAPS
to get you to the Hotels, Motels, Resorts, Cafes
and Garages, especially selected for dependability and
service to you.

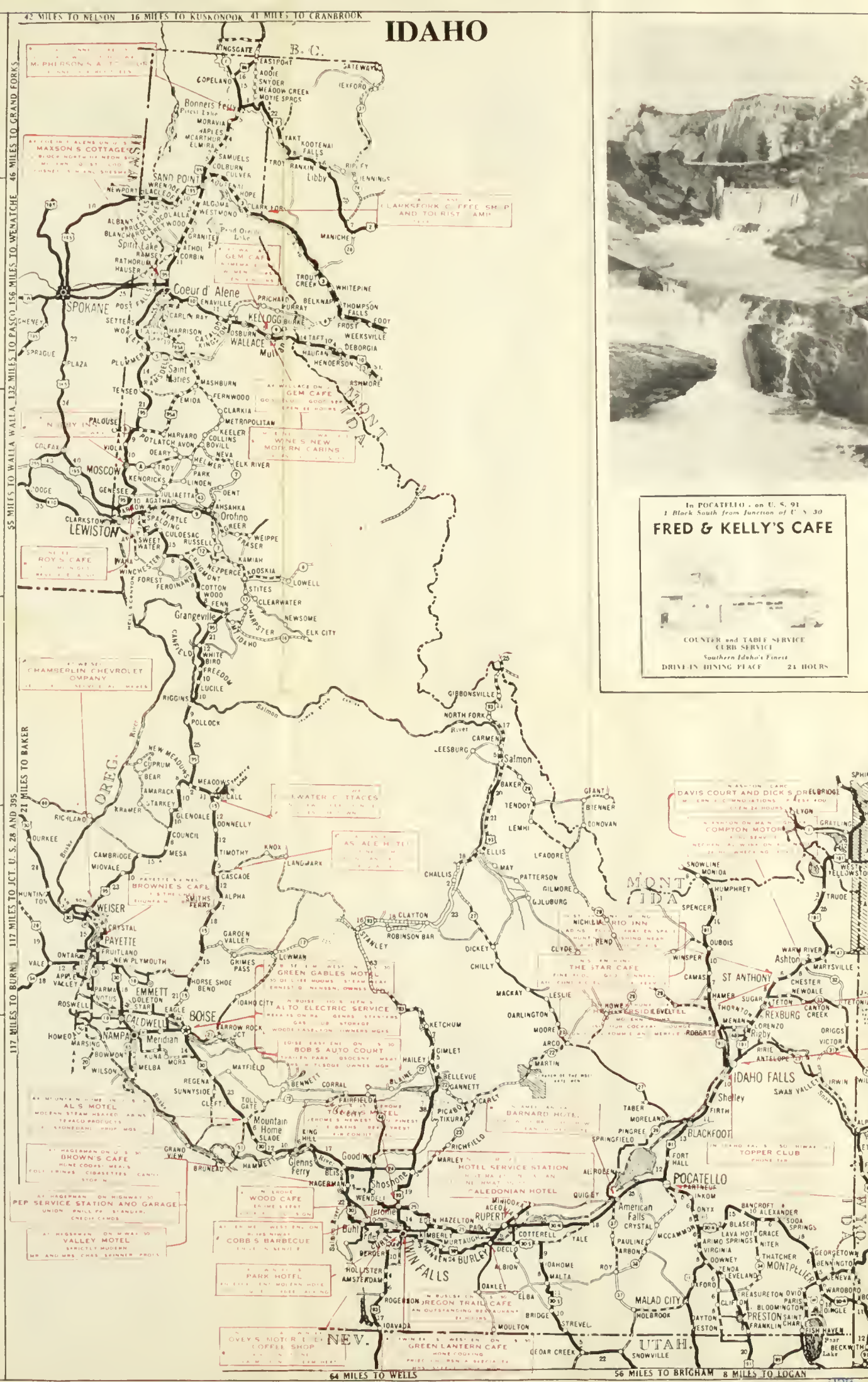
BE SURE to get from any advertiser on this map
your Courtesy Membership Emblem. Place it on your
windshield as it insures courteous and efficient service
throughout your entire trip.

UNITED STATES TOURIST SERVICE

Publishers of Highway Maps Since 1929

Los Angeles, California

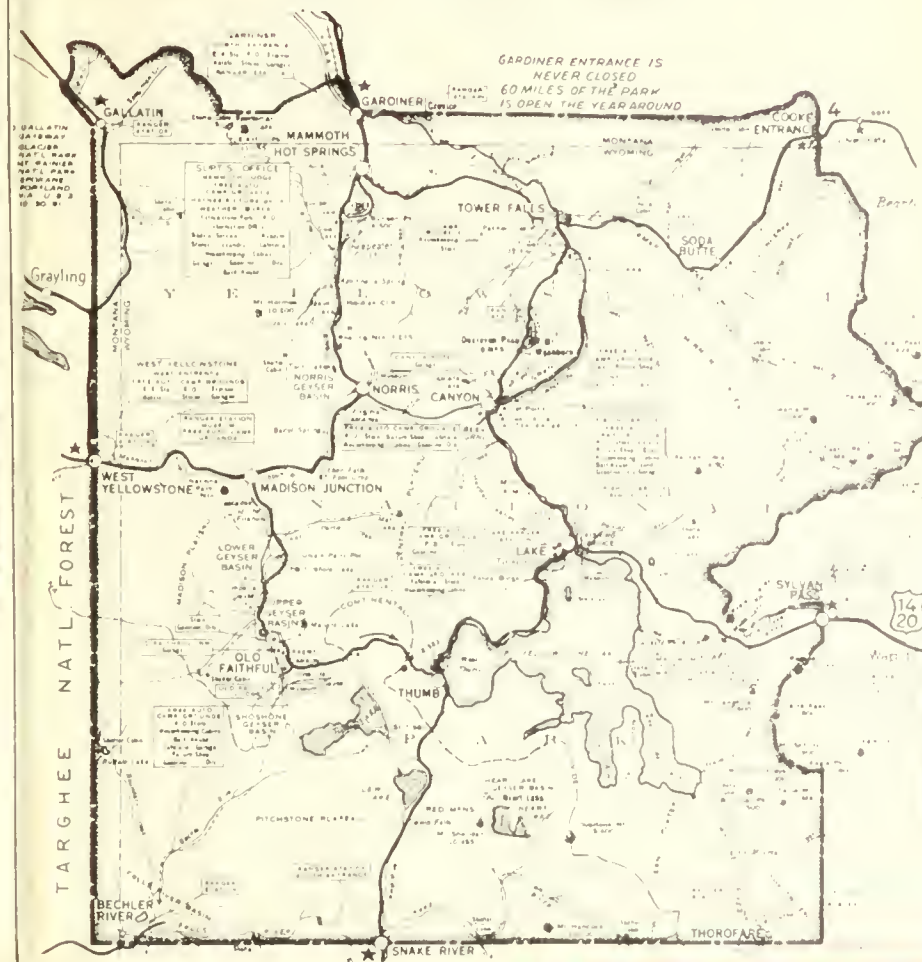
IDAHO



In POCATELLO - on U.S. 91
1 Block South from Junction of U.S. 30
FRED & KELLY'S CAFE

COUNTER and TABLE SERVICE
CUBAN SERVICE
Southern Idaho's Finest
DRIVE-IN DINING PLACE 24 HOURS

MAP of YELLOWSTONE NATIONAL PARK



IDAHO-MONTANA

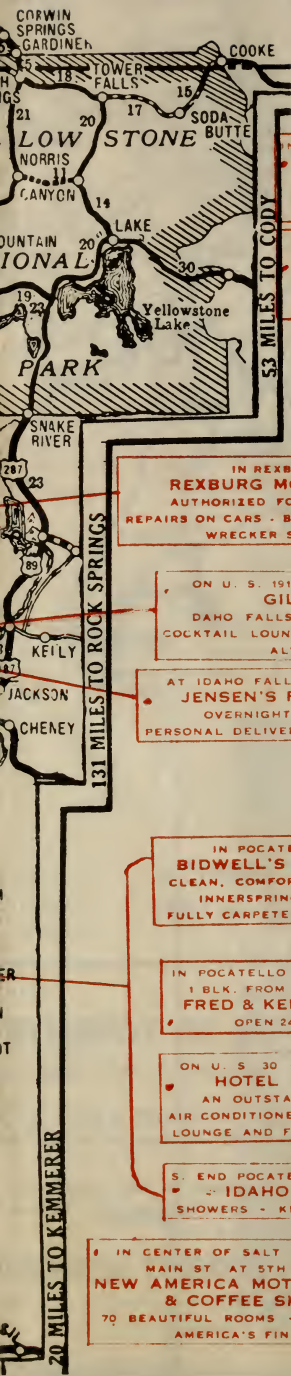
Highway Map

LISTING
HOTELS—RESORTS—CAFES
GARAGES AND MOTELS
All Selected for Outstanding
Service and Accommodations

COMPLIMENTS OF

MOBIL PRODUCTS
SERVICENTER
WELLS NEVADA

PUBLISHED BY
UNITED STATES TOURIST SERVICE
114 SOUTH WILSON STREET - LOS ANGELES 15, CALIF.
ESTABLISHED IN 1929



IN IDAHO FALLS - 302 1ST ST
KING'S MOTEL
 ALL NEW - ULTRA MODERN
 KITCHENS - REFRIGERATION
 HEAT - 2 TO 6 PEOPLE

ON U. S. 91 - S. EDGE IDAHO FALLS
GREEN & WHITE CABINS
 EAST SIDE OF R. R.
 TUB AND SHOWER IN EACH CABIN
 ALL BEDS MADE UP

IN REXBURG
REXBURG MOTOR CO.
 AUTHORIZED FORD DEALER
 REPAIRS ON CARS - BODY AND FENDER
 WRECKER SERVICE

ON U. S. 191 - 340 S. BROADWAY
GIL'S GRILL
 IDAHO FALLS OUTSTANDING CAFE
 COCKTAIL LOUNGE - AIR CONDITIONED
 ALWAYS OPEN

AT IDAHO FALLS - 310 PARK AVE.
JENSEN'S PHOTO STUDIO
 OVERNIGHT FILM SERVICE
 PERSONAL DELIVERY - 5 A.M. TO 9 P.M.

IN POCATELLO, IDAHO
BIDWELL'S AUTO COURT
 CLEAN, COMFORTABLE COTTAGES
 INNERSPRING MATTRESSES
 FULLY CARPETED - TILE SHOWERS

IN POCATELLO - ON U. S. 91
 1 BLK. FROM JCT. U. S. 30
FRED & KELLY'S CAFE
 OPEN 24 HOURS

ON U. S. 30 - N. POCATELLO
HOTEL WHITMAN
 AN OUTSTANDING HOTEL
 AIR CONDITIONED - COFFEE SHOP
 LOUNGE AND FOUNTAIN SERVICE

S. END POCATELLO ON U. S. 91-30N-191
IDAHO MOTOR COURT
 SHOWERS - KITCHENS - \$2.00 AND UP

IN CENTER OF SALT LAKE CITY
 MAIN ST. AT 5TH SOUTH
**NEW AMERICA MOTOR LODGE
 & COFFEE SHOP**
 70 BEAUTIFUL ROOMS - AIR COND.
 AMERICA'S FINEST

92
 25 71
 12
 36 188
 10 57
 462 40

16
 2
 20
 24
 29
 26
 55
 5
 60
 66
 71